



# COMPANY OVERVIEW

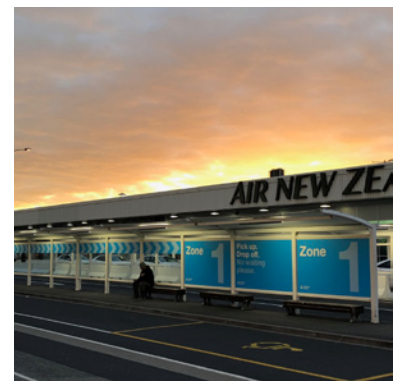
Big Colour is a New Zealand owned and operated business delivering innovative imaging solutions for over thirty five years.

In an ever evolving and complex market, Big Colour is a partner of choice for some of the nations most recognisable brands and environments.



Delivering production solutions for Retail, Commercial, Events, Museums and Exhibitions, we offer a solutions orientated approach and take pride in delivering an exceptional and personal service.

We continually invest in print and finishing technology that adds a competitive advantage to our offering as well as maintaining strong partnerships with premium media and equipment suppliers.



Big Colour deliver a full in-house service, offering print production, finishing and signage fabrication with local and nationwide installation and logistic solutions for time-critical requirements.

We have made sustainability a core function of the business, in both the practice of delivery and the production and media offerings to our clients.

Our team each bring skills, experience and passion to their roles, including sales & project management, pre-press, print finishing and signage installation.

Never compromising on quality, service and delivery, ever. Getting what needs to be done, to where it needs to be, to the standard that is required has always been core to our businesses success.



# OUR SERVICES

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Since 1980 Big Colour has been delivering innovative print, signage and display solutions, find out a little more below

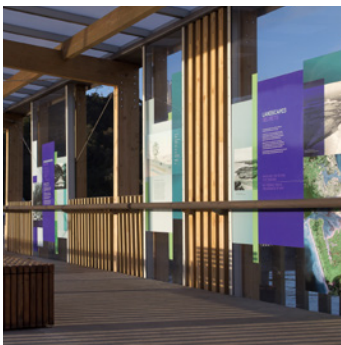
## PRINT

Big Colour combines state-of-the-art digital printers and specialist finishing services to deliver amazing print and finishing solutions and exceed customer expectations.



## DISPLAY

We can create your perfect visual display or exhibition stand, We print and fabricate utilising a wide variety of materials to create anything you need for the perfect display.



## SIGNAGE

We deliver the full spectrum of services for your signage needs from custom one-off signs to nationwide signage re-branding, design and fulfillment.



# OUR SYSTEMS AND PROCESSES

Big Colour strive to maintain the highest standard of innovative printing and finishing technology and processes to deliver an unparalleled range of imaging solutions for our clients and environments.



## LARGE FORMAT PRINTING

From our range of large format printers, we can supply photo quality prints to a maximum of 3000mm wide on any length.

## PRODUCTION OUTPUT

With 6 production printers and in-house cutting and finishing, we have the equipment, skills and experience to produce larger runs.

## TEXTILE PRINTING

Dye Sublimation printing with durable and brilliant colours for exhibitions, soft signage or producing bespoke decor.

## GICLEE FINE ART PRINTING

Big Colour can offer award winning high quality, archival giclée digital prints for Fine Artists, Photographers and Designers.



## DIGITAL & ROUTER CUTTING

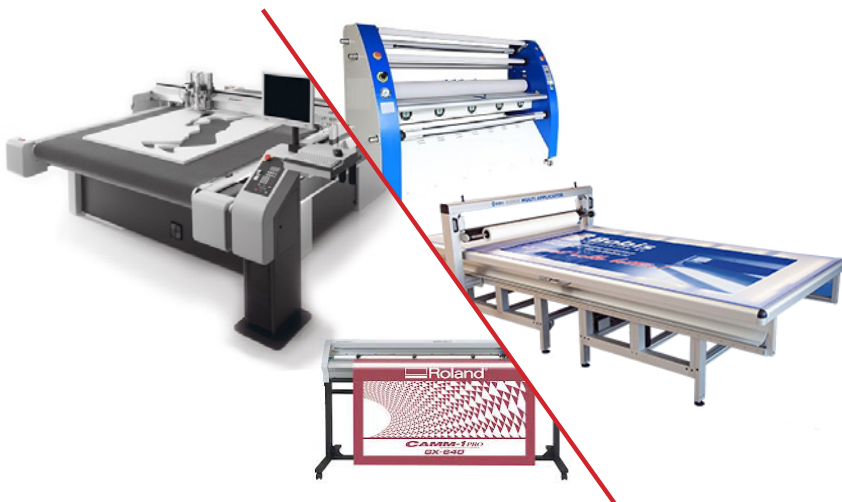
The Zund G3 is an amazing piece of machinery which can cut, crease, drill and route many substrates up to a maximum of 48mm thickness.

## PRINT FINISHING

Big Colour offer a range of print finishing services that includes lamination, mounting, digital cutting of boards and substrates as well as our in-house installation team.

## P.O.S. AND PACKAGING

Combining our print and cutting systems with our CAD design service we provide a bespoke, prototype and short run solution.



# RETAIL & P.O.S SOLUTIONS

We print, finish, distribute and install retail displays & graphics for retail businesses, agencies and for brands looking to maximise their exposure. We can create custom prototyping, vinyl graphics, window displays, posters, banners, packaging, and bespoke displays that will draw customers in and make for a fantastic looking and effective high quality environment.



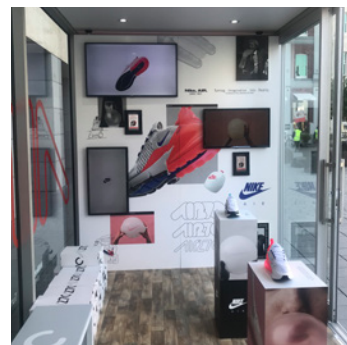
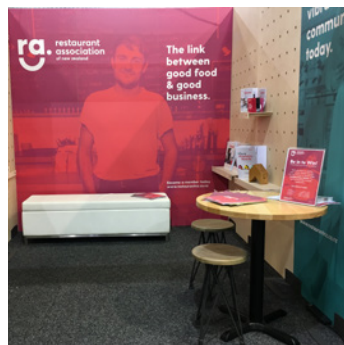
# MUSEUMS & PUBLIC SPACES

With close to twenty years of experience working in collaboration with museum and exhibition designers, our projects range from museum spaces, visitor centres, zoos, to leisure attractions and exhibitions. We consult, recommend and provide suitable graphic solutions that connect with audiences in compelling and credible ways to communicate our client's brand, story or message.



# EVENTS AND POP UP SPACES

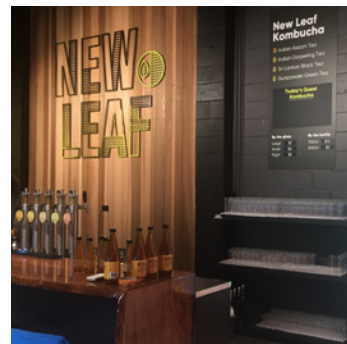
We produce stunning temporary and permanent exhibitions for thousands of people to view and appreciate. Combining our wide range of complete print and finishing solutions with extensive modular and custom display systems, our display team will work with you and manage your project from the initial brief through to installation.



# COMMERCIAL SIGNAGE

Big Colour can transform your commercial space with a variety of techniques to develop imaging and branding solutions of interior and exterior environments.

Utilising the latest in print production and finishing technology and our in-house installation team we can help enhance the space beyond flat surfaces.





# SUSTAINABILITY OVERVIEW

Reducing the impact on the environment is a responsibility we all want to take seriously and with our industry being traditionally reliant on non sustainable practices and materials, Big Colour is working hard to improve all aspects of our business to offer environmentally friendly graphic solutions.

We have recently invested in new production technology to dramatically improve our environmental credentials. Our operations team are constantly reviewing and improving our internal consumption and recycling procedures and we are working with suppliers to increase to range of sustainable and environmentally friendly media.

## PRODUCTION EQUIPMENT

With our latest investment in the HP R2000 we can now deliver all aspects of our print production (both rigid and flexible media) utilising HP Latex ink technology which is made up of 60% water, making it a more eco-friendly option than solvent-based or UV ink. Latex is also completely biodegradable, and happens even sooner when exposed to sunlight.



HP Latex Technology carries a broad set of credentials addressing the full spectrum of environmental concerns; from ink chemistry and indoor air quality—for both print production and display—to life-cycle considerations, earning recognition for products as environmentally preferred overall.



## INTERNAL PROCESSES

Reduce. Reuse. Recycle.

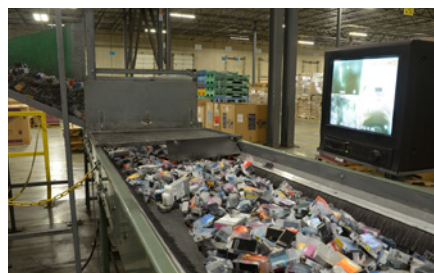
A simple philosophy, one of the foundation codes of our business ethos... and always a challenge that we strive to maintain.

The business employs simple ideas such as producing our own cardboard packaging boxes to reduce and eliminate waste and plastic, re-using mis-printed rigid sheets for flat packaging where required and re-purposing supplier media packaging for deliveries and storage.



Through our equipment supply partners HP and Epson we are an active partner in the Close the Loop program. Recycling all of our ink cartridges and other print consumables and parts.

Close the Loop's proprietary technologies and recovery processes, separates materials to a new usable form ensuring the security of your product and its core elements. And at the end of the process all material is recovered and put back into the commodities market – actually closing the material loop



## PRINT MEDIA

The landscape of large format print media is ever evolving, whilst eco-friendly and accredited papers and card has been available they generally do not meet the required durability or quality constraints of signage or display projects.

Over the past year or so manufacturers who were previously diverting into cheaper plastic options are exploring the opportunities of recyclable and sustainable alternatives, paper and card manufacturers are also developing more durable solutions for paper based products.



For our part we have we have been investigating new medias as they have been made aware to us as well as investigating and reaching out to international suppliers to offer sustainable media solutions that meet the requirements of our customers needs.

We will be presenting a range of eco-friendly media in the first quarter of 2020 that can be combined with our Latex print system that will offer the highest possible level of sustainability for large format, signage and display solutions.

# THANK YOU.

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We understand the pressures of time, so thank you for taking it to review our range of imaging services and solutions.

If there is any other information or ideas you may require please contact us.

51 Normanby Road  
Mount Eden  
Auckland  
09 623 6970

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**BIG COLOUR**  
IMAGING LIMITED